

PHLY-24,738

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Jeffry Jovan Philyaw and David Kent Mathews
Serial No.: 09/382,372
Confirmation No.: 5133
Filed: August 24, 1999
Group: 2141
Examiner: Paul H. Kang
For: METHOD AND APPARATUS FOR MATCHING A USER'S USE
PROFILE IN COMMERCE WITH A BROADCAST

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

AMENDMENT AFTER FINAL

This communication is responsive to the Examiner's Office Action mailed March 9, 2006.

Amendments to the Claims are reflected in the listing of claims beginning on page 2 of this paper.

Remarks/Arguments begin on page 4 of this paper.